



DYNAMIK LIGHT
CREATIVE STUDIO

SERVICES & PRICING

Portfolio

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2022

Sarah Beaugh

WELCOME



My name is Sarah Beough, and I am first and foremost a creator. I have successfully been capturing photos and videos behind my lens for 7 years. I have run a boudoir studio, captured over 100+ weddings, but what I found the most fulfilling is working with small businesses to help them grow with the tools that I have.

What started off as doing head shots and other small branding shoots, quickly grew as I saw a need in the community. As I worked with a small marketing agency I saw the never ending need for content. Marketing agencies need GOOD content to make GOOD ads, cell phone footage just doesn't cut it.

See a need, fill a need I have created a content creation subscription that allows small businesses to take the guess work out of creating their own media, and then creating a plan and strategy to give them the online presence they desire to grow their customer base.



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WHAT YOU SHOULD EXPECT



- 1. A CREATIVE PROFESSIONAL IN YOUR CORNER**
HANDING OVER TO THE REIGNS TO SOMEONE WHO CREATES FOR A LIVING IS GOING TO ELEVATE YOUR BRAND, FREE UP YOUR TIME, AND TAKE THE GUESS WORK OUT OF POSTING
- 2. PROFESSIONAL AND COHESIVE MEDIA**
REELS WILL BE SHOT IN VERTICAL FORMAT AND EDITED WITHIN EACH PLATFORM TO MAXIMIZE THEIR POTENTIAL FOR BEING SEEN.
- 3. A PLAN TO GET YOU AHEAD OF THE CURVE**
EVERYTHING IS PLANNED AND SHOT 1-2 MONTHS IN ADVANCE TO MAKE SURE WHEN IT COMES TIME FOR POSTING WE REMOVE THE GUESSWORK AND GET SOCIAL MEDIA WORKING FOR YOU RATHER THAN AGAINST YOU.

RECENT WORK



SEASONS BIRTH CENTER

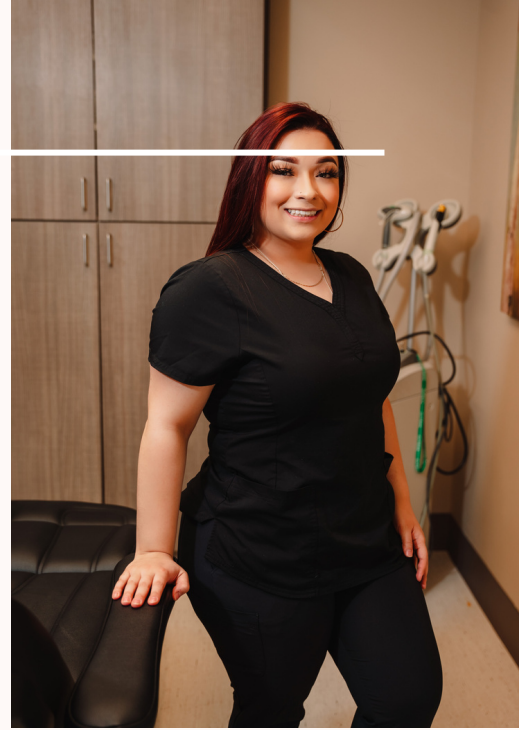
After reinventing themselves after a shut down, this team of amazing women are committed to bringing education on how you can birth to EVERYONE. Part of that strategy is a cohesive and professional online presence. I work with them monthly to put out fun reels, meet the midwives posts, educational programs, and more.



HI IQ MARKETING

HI Iq Marketing is a small marketing firm based out of Colorado Springs that specializing in marketing for realm estate brokerages and individual agents. My strategy fro growth has included creating media for their app, and website as well as creating social media content that lets real estate agents get comfortable with their brand and build trust to start a conversation about marketing.

PREVIOUS WORK



BRAND ESTABLISHMENT

Cohesive media presented on multiple platforms is the easiest way to establish who you are as a brand. The first step I take with you is a meeting to discuss your business, your vision, your ideal client, your target audience, and where you want to grow. From this meeting we script & shoot your brand establishment video. This is a roughly 2 minute video that tells your story through interview and b roll of you and your business doing what you do and promoting services you want your clients drawn to the most. This is your "why you" above anyone else in the market

CONTENT CREATION

Doors truly open up for you and your business when you aren't tasking someone with posting cell phone photos or videos on social media just to try and have a presence. That time could be used much more efficiently by outsourcing your content to someone who plans it, scripts it, lights it, shoots it, edits it, and then delivers cohesive photos and videos on a schedule that gets your audience comfortable with who you are in a brand.

SOCIAL MEDIA MANAGEMENT

Depending on your needs as a business I have options to either just receive the content with a schedule for each month, or larger packages include me setting up auto posting for you!

SOCIAL MEDIA ADS

Piggybacking off of why you should be outsourcing your content creation and management, you can also add on ad campaigns to your packages as well. After narrowing down who YOU are as a brand and who your target audience is, narrowing down your filters to who we are promoting to will decrease ad spend and increase engagement.

MY SERVICES



PACKAGE OPTIONS



SILVER

This package includes some content creation, marketing and partial monitoring all social networks

\$800



GOLD

This package includes full content creation, marketing and monitoring all social networks.

\$1200



BRONZE

This package includes marketing of content you have created and some monitoring on social networks.

\$500

Read below for full details on these packages.

BRONZE

This package includes some content creation, marketing and partial monitoring all social networks

Brand Establishing Video

1 Content Creation day per month

4 x IG/FB 20-30 sec reels a month

4 x IG/FB 7-12 sec reels per month

10 x IG/FB photo posts a month

Graphic design for content

Content Calendar

YOUR INVESTMENT

\$500

SILVER

This package includes some content creation, marketing and partial monitoring all social networks

Brand Establishing Video

1 Content Creation day per month

6 x IG/FB 20-30 sec reels a month

6 x IG/FB 7-12 sec reels per month

12 x IG/FB photo posts a month

Content Calendar and SM

Management

Graphic design for content

YOUR INVESTMENT

\$800

GOLD

This package includes some content creation, marketing and partial monitoring all social networks

Brand Establishing Video

2 Content Creation days per month

8 x IG/FB 20-30 sec reels a month

8 x IG/FB 7-12 sec reels per month

12 x IG/FB photo posts a month

Graphic design for content

Content Calendar and SM

Management

AD Strategy

YOUR INVESTMENT

\$1200

HOW IT WORKS

Step 1: Get in Touch

First we either set up a zoom call or grab coffee to chat about if this is a good fit!

Step 2: Which Package

Decide which package fits your budget and content needs

Step 3: Plan

Once you've decided on a package and secured your deposit we script and shoot your brand establishment video, take headshots, and action/bts photos

Step 4: Content

Next we plan what we will shoot for the first content creation day to make enough content for the following month

Step 5: Edit

I edit all the content we created and then deliver it one week before the start of each month with your calendar.

Step 6: Rinse and Repeat

We schedule everything to post for that month and begin planning for the following month!

WHAT YOU'LL RECEIVE FROM ME

- ✓ Drop box or wetransfer of all of the content I create for you
- ✓ Content Calendar for posting
- ✓ In person or zoom calls for strategy and planning
- ✓ Relief from the question of "WHAT DO I POST?!"





READY TO GET STARTED?

Start a conversation, say hello,
ask a question, LET'S TALK!

Sarah Beough

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